

**I initially
thought the
text was
about X ...**

**But the text
is really
about Y ...**

Modes of Discourse

- ❑ Problem / Solution
- ❑ Cause & Effect
- ❑ Classification / Division
- ❑ Example
- ❑ Compare / Contrast
- ❑ Description
- ❑ Definition
- ❑ Narrative

Rhetorical Framework

Part #4

- ❑ Syntax
- ❑ Diction
- ❑ Imagery
- ❑ Figurative
Language
- ❑ Tone



Rhetorical Framework

Part #2

- ❏ Ethos
- ❏ Pathos
- ❏ Logos



Rhetorical Framework

Part #3

- ❑ Oration Model
- ❑ Modes of Discourse
- ❑ Shifts in the Text?



Rhetorical Framework

Part #1

- ❑ Exigence
- ❑ Audience
- ❑ Purpose
- ❑ Kairos



Oration Model

- ❏ Background
- ❏ Claim
- ❏ Counter
- Arguments
- ❏ So what?

The Method

1. **Repetition** -
Repeating words or
images

2. **Strands** -
Categories or
groupings

3. **Binaries** -
Opposites

4. **Anomalies** -
Odd pieces of a text